

PRESS RELEASE

TAF - Product presentation for IT-TRANS 2020

TAFpayU, the new eTicketing solution for transport companies

Jena, March 2020: TAFpayU is the new eTicketing solution for local public transport and it is going to be presented on Stand **2B50 in Hall 2** at the IT-TRANS 2020 show in Karlsruhe.

TAFpayU combines real-time information, innovative features, check in/be out, modern payment methods and mobile ticketing in one app. TAFpayU means "pay as you use" and is based on the concept of "Ticketing as a Service". That means that transport companies can use the app solution flexibly as a service model without the need to operate their own service and without being tied to a contract. Compared to expensive and time-consuming bespoke solutions, TAF's payU provides a much more cost-effective pricing model that is charged according to usage or per transaction and offers rapid entry to the market. Furthermore, in its standard version TAFpayU is not subject to the compulsory tender procedure.

"Our new TAFpayU product also offers small and mid-sized transport companies a simple, low-cost and fast way to offer a digital service solution via a mobile app. We integrate a transport company into our TAFpayU system within three months from when the contract is signed. With TAFpayU the customer has access to a modern, innovative ticketing app with its own look and feel within a very short timescale. We offer customers the opportunity to join us in a continuous innovation process," says Dr. Heinz Brasic, Managing Director of TAF mobile GmbH.

At a glance, the advantages of TAFpayU for transport companies:

- Pay-as-you-Use model: your eTicket on the market within three months
- No books of specifications, no procurement costs, simple to parameterise
- Minimal operating costs based on the number of tickets sold
- Ticketing app can be adapted to reflect a corporate design
- Incorporation of rates, products and information about connections
- Provision of all eTicketing sales data
- Preconfigured for all modern payment methods
- Not tied into a contract, can be terminated every quarter
- Innovative app with check in/be out and predictive analytics

The functionalities of the "TAFpayU Roadmap" app will continue to be developed until 2021. During this time TAF, the Jena-based IT service provider, will automatically select new innovative features and incorporate them in the solution. For example, an automated ticketing system with a check in/be out function and the modern "Predictive Analytics" analysis tool are integrated in TAFpayU. TAF regularly engages with its customers by holding a "TAFpayU Innovation Forum" an.

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Further information at www.tafmobile.de/tafpayu

About TAF: TAF mobile GmbH with its headquarters in Jena is a subsidiary of Vienna-based DIMOCO Europe, a FinTech payment institution licensed in all EU member states. The software company TAF carries out research into innovative ticketing solutions and develops, markets and operates mobile app and online sales systems as well as multimodal mobility platforms for companies in the field of local public transport. The systems overall cover the integration of individual customer requests including the latest payment methods. TAF has extensive experience in respect of applications and in-depth expert knowledge, thanks to a solid customer base and partnerships with mobile phone operators, research institutes, local public transport associations and companies in the same industry. The company has received many accolades in recognition of its innovations and is a member of the Mobile Cluster Mitteldeutschland and KONTIKI industry networks.

Contact: TAF mobile GmbH, Grit Klickermann, Marketing & Communications, Telephone: +49 (0)3641 63 880-02, Email: marketing@tafmobile.de

Graphics: TAF mobile GmbH

TAFpayU App

